# Cause & Effect for Android

Cause & Effect is for people wanting to make their smart devices truly intelligent. Today, smart phones are overly complex and jammed pack with functionality. Despite having the power to do so many spectacular things, smart devices lack the ability for users to take control and put the phone to work for them. Cause and Effect is a software solution that let users easily program their smart devices to respond to a set of rules with a chosen effect. With Cause and Effect, smart devices will become more intelligent and make users’ lives easier by intuitively automating tasks, gathering information, displaying information, and more. Cause and Effect provides more functionality and a better user interface to allow any type of user to take control of their phone.

